

**2011-2012 ACADEMIC YEAR
SCHOOL OF BUSINESS
&
ACCOUNTING**

- **DEPARTMENT OF
ACCOUNTING & FINANCE**
- **DEPARTMENT OF
BUSINESS MANAGEMENT**

**2011-2012 ACADEMIC YEAR
SCHOOL OF BUSINESS
&
ACCOUNTING**

- **AAS in
ACCOUNTING**
- **BBA in
ACCOUNTING**
- **BBA in
PUBLIC ACCOUNTING**

*For MINORS available to BBA students majoring in
ACCOUNTING*

- *ACCOUNTING*
- *FORENSIC ACCOUNTING*
- *FINANCE*

See the “Minors for Bachelor Students” Section

DEPARTMENT OF ACCOUNTING & FINANCE								
COURSE OFFERING SEQUENCING - ACADEMIC YEAR 2011-2012								
Course #	Course Name	Credits	Prerequisite	Bronx Day	Bronx Evening	New Rochell Day	New Rochelle Evening	Online
AC-150	Funds of Forensic Accounting	3	None	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP		
AC-161	Principles of Accounting I	3	None	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP
AC-162	Principles of Accounting II	3	AC-161 Principles of Accounting I	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP	
AC-211	Computerized Accounting I	3	AC-162 Principles of Accounting II	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP		
AC-212	Computerized Accounting	3	AC-211 Computerized Accounting I &	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP		
AC-231	Federal Income Tax I	3	None	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP
AC-330	Intermediate Accounting I	4	AC-162 Principles of Accounting II	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP		
AC-331	Intermediate Accounting II	4	AC-330 Intermediate Accounting I	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP		
AC-332	Federal Income Tax II	3	AC-231 Federal Income Tax I	FL,W,N,SP	FL,W,N,SP		FL,W,N,SP	
AC-334	Advanced Computerized Accounting	3	AC-212 Computerized Accounting II		FL,W,N,SP			
AC-336	Fraud Prevention, Detection & Investigation	3	AC-162 Principles of Accounting II		FL,W,N,SP			
AC-338	Fraud Crim. Civil & Litig.	3	AC-162 Principles of Accounting II & BL-101 Business Law I		FL,W,N,SP			
AC-340	Advanced Accounting	4	AC-331 Intermediate Accounting II	FL,W,N,SP	FL,W,N,SP		FL,W,N,SP	
AC-350	Cost Accounting	4	AC-162 Principles of Accounting II	FL,W,N,SP	FL,W,N,SP		FL,W,N,SP	
AC-401	Fraud Auditing & Forensic Accounting	3	AC-330 Intermediate Accounting I & AC-336 Fraud Prevention, Detection & Investigation		WN			
AC-410	Advanced Fraud Investigation	3	AC-338 Fraud Crim. Civil & Litig. & AC-401 Fraud Auditing & Forensic Accounting		SP			
AC-428	Managerial Accounting	4	AC-350 Cost Accounting	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP		
AC-440	Auditing	3	PREQ: AC-331 Intermediate Accounting II & CO-REQUISITE: AC-340 Advanced Accounting	FL,W,N,SP	FL,W,N,SP			
AC-449	Accounting Theories and Problems	4	AC-331 Intermediate AC II	FL,W,N,SP	FL,W,N,SP			
AC-450	Forensic Accounting Computer Fraud/IT Auditing	3	AC-440 Auditing					
AC-460	Advanced Auditing	3	AC-440 Auditing	FL,W,N,SP	FL,W,N,SP			
AC-480	Research Seminar in Accounting	3	Ac-449 Accounting Theories and Problems					
BL-101	Business Law I	3	EN-109 Expository Writing	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP
BL-102	Business Law II	3	BL-101 Business Law I	FL,W,N,SP	FL,W,N,SP		FL,W,N,SP	FL,W,N,SP
EC-201	Macroeconomics	3	AC-161 Principles of Accounting I	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP		FL,W,N,SP
EC-203	Microeconomics	3	AC-161 Principles of Accounting I & EC-201 Macroeconomics	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP		FL,W,N,SP
FA-302	Principles of Finance	3	AC-161 Principles of Accounting I & EC-201 Macroeconomics	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP		FL,W,N,SP
FA-304	Money & Banking	3	FA-302 Principles of Finance	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP		FL,W,N,SP
FA-305	Corporate Finance	3	FA-302 Principles of Finance	FL,W,N,SP	FL,W,N,SP	FL,W,N,SP		
FA-308	Financial Management	3	EC-201 Macroeconomics & FA-302 Principles of Finance		FL,W,N,SP	FL,W,N,SP		
FA-310	Investment Analysis	3	FA-302 Principles of Finance	FL,W,N,SP		FL,W,N,SP		
FA-320	Quantitative Analysis and Forecasting	3	EC-203 Microeconomics & FA-302 Principles of Accounting		FL,W,N,SP			
FA-361	International Finance	3	FA-305 Corporate Finance, FA-308 Financial Management & AC-330 Intermediate Accounting I		SP			

2011-2012 ACADEMIC YEAR CURRICULUM REVIEW WORKSHEET AAS IN ACCOUNTING

MAJOR REQUIREMENTS (30 credits)	CREDITS
<i>Accounting Requirements (21 credits)</i>	
1. AC 161 Principles of Accounting I	3
2. AC 162 Principles of Accounting II	3
3. AC 231 Federal Income Tax I	3
4. AC 350 Cost Accounting	4
5. AC 330 Intermediate Accounting I	4
6. AC 211 Computerized Accounting I	3
7. EC 201 Macroeconomics	3
<i>Major Area Electives (at least 9 credits and at least 3 courses)*</i>	
1.	3
2.	3
3.	3
*Any course with a prefix of AC, BL, EC, FA, and, with approval, CP	
<i>GENERAL EDUCATION REQUIREMENTS (27credits)</i>	
1. Mathematics	3
2. EN 109 Expository Writing	3
3. EN 110 Composition and Literature (Humanities)	3
4. EN 205 Business Writing	3
5. Liberal Arts Elective or Science	3
6. Liberal Arts Elective or Social Science	3
7. Liberal Arts Elective	3
8. IT 103 Introduction to Information Processing	3
9. IT 115 Electronic Spreadsheet Applications	3
<i>OPEN ELECTIVE (3 credits)</i>	
1.	3
* Classes with prefix of EN, FR, LA, SC, and SP recommended for students who plan to take CPA exam.	

2011-2012 ACADEMIC YEAR RECOMMENDED SEQUENCE AAS IN ACCOUNTING

SEMESTER 1

COURSE #	NAME	CREDITS
AC-161	Principles of Accounting	3
AC-150	Forensic Accounting	3
MA-127	Quantitative Methods OR MA-130	3
IT-103	Introduction to Information Processing	3
EN-109	Expository Writing	3
	Total	15

SEMESTER 2

COURSE #	NAME	CREDITS
AC-162	Principles of Accounting II	3
BL-101	Business Law I	3
EC-201	Macroeconomics	3
IT-115	Electronic Spreadsheet	3
EN-110	Composition and Literature	3
	Total	30

SEMESTER 3

COURSE #	NAME	CREDITS
AC-330	Intermediate Accounting I	4
AC-211	Computerized Accounting I	3
AC-231	Federal Income Tax Law and Practice I	3
EN-205	Business Writing	3
LA-xxx	Liberal Arts Elective	3
	Total	46

SEMESTER 4

COURSE #	NAME	CREDITS
AC-331	Intermediate Accounting II	4
AC-212	Computerized Accounting II	3
LA-120	Speech Communications	3
AC-350	Cost Accounting	4
LA-xxx	Liberal Arts Elective	3
	Total	63

***Major Area and Open Electives should be chosen based upon advisement and area of concentration.**

2011-2012 ACADEMIC YEAR CURRICULUM REVIEW WORKSHEET BBA IN ACCOUNTING

COURSES	CREDITS	COURSES	CREDITS
MAJOR REQUIREMENTS (at least 60 credits)		OTHER REQUIREMENTS (60 CREDITS)	
<i>Accounting and Auditing (at least 39 credits and at least 13 courses)</i>		<i>Computer Courses (9 credits)</i>	
1. AC 161 Principles of Accounting I	3	1.	3
2. AC 162 Principles of Accounting II	3	2.	3
3. AC 350 Cost Accounting	4	3.	3
4. AC 330 Intermediate Accounting I	4	<i>General Education (33 credits) of which nine credits must be in English</i>	
5. AC 331 Intermediate Accounting II	4	1. EN _____	3
6. AC 428 Managerial Accounting	4	2. EN _____	3
7. AC 340 Advanced Accounting	4	3. EN _____	3
8. AC 449 Accounting Theory & Problems	4	4. EN _____	3
9. AC 440 Auditing	3	5.	3
10. AC 211 Computerized Accting I	3	6.	3
11. AC 212 Computerized Accting II	3	7.	3
12. AC 231 Federal Income Tax Law and Prac. I	3	8.	3
13. AC 332 Federal Income Tax Law and Prac. II	3	9.	3
		10. MA 140 College Algebra	3
<i>Law/Finance/Economics/Management (21 credits)</i>		11. MA 145 Statistics or MA 242 Calculus I	3
1. BL 101 Business Law I	3		
2. BL 102 Business Law II	3	<i>Open Electives (18 credits)</i>	
3. EC 201 Macroeconomics	3	1.	3
4. EC 203 Microeconomics	3	2.	3
5. FA 302 Finance	3	3.	3
6. MG 305 Introduction to Management Science	3	4.	3
7. Finance Course:	3	5.	3
		6.	3
TOTAL OTHER CREDITS TAKEN:		TOTAL OTHER CREDITS TAKEN:	
TOTAL CREDITS AT LEAST 60		TOTAL CREDITS EQUAL 60	
		TOTAL CREDITS MUST EQUAL AT LEAST 120	

2011-2012 ACADEMIC YEAR RECOMMENDED SEQUENCE BBA IN ACCOUNTING

SEMESTER 1

COURSE #	NAME	CREDITS
AC-161	Principles of Accounting	3
AC-150	Forensic Accounting	3
MA-127	Quantitative Methods (or MA-130)	3
IT-103	Introduction to Information Processing	3
EN-109	Expository Writing	3
	Total	15

SEMESTER 2

COURSE #	NAME	CREDITS
AC-162	Principles of Accounting II	3
BL-101	Business Law I	3
EC-201	Macroeconomics	3
IT-115	Electronic Spreadsheet	3
EN-110	Composition and Literature	3
	Total	30

SEMESTER 3

COURSE #	NAME	CREDITS
AC-330	Intermediate Accounting I	4
AC-211	Computerized Accounting I	3
AC-231	Federal Income Tax Law and Practice I	3
EN-205	Business Writing	3
LA-xxx	Liberal Arts Elective	3
	Total	46

SEMESTER 4

COURSE #	NAME	CREDITS
AC-331	Intermediate Accounting II	4
AC-212	Computerized Accounting II	3
LA-120	Speech Communications	3
AC-350	Cost Accounting	4
LA-xxx	Liberal Arts Elective	3
	Total	63

*Major Area and Open Electives should be chosen based upon advisement and area of concentration.

(CONTINUED)

2011-2012 ACADEMIC YEAR RECOMMENDED SEQUENCE BBA IN ACCOUNTING

SEMESTER 5

COURSE #	NAME	CREDITS
AC-340	Advanced Accounting	4
FA-302	Principles of Finance	3
MA-130	Intermediate Algebra (or MA-140)	3
LA-xxx	Liberal Arts Elective	3
LA-xxx	Liberal Arts Elective	3
Total		79

SEMESTER 6

COURSE #	NAME	CREDITS
AC-428	Managerial Accounting	4
AC-332	Federal Income Tax Law and Practices II	3
IT-215	Advanced Spreadsheet	3
BL-102	Business Law II	3
LA-xxx	Liberal Arts Elective	3
Total		95

SEMESTER 7

COURSE #	NAME	CREDITS
AC-449	Accounting Theory and Problems	4
FA-304	Money and Banking	3
MG 205	Introduction to Management Science	3
LA-xxx	Liberal Arts Elective	3
MA-140	College Algebra with Applications	3
Total		111

SEMESTER 8

COURSE #	NAME	CREDITS
AC-440	Auditing	3
EC-203	Microeconomics	3
IT-130	Database	3
MA-145	Statistics for Business Decisions	3
LA-xxx	Liberal Arts Elective	3
Total		126

***Major Area and Open Electives should be chosen based upon advisement and area of concentration.**

2011-2012 ACADEMIC YEAR CURRICULUM REVIEW WORKSHEET BBA IN PUBLIC ACCOUNTING (150 CREDITS)

COURSES	CREDITS	COURSES	CREDITS
MAJOR REQUIREMENTS (54 credits)		OTHER REQUIREMENTS	
<i>Accounting and Auditing</i>		<i>Computer Courses (9 credits)</i>	
1. AC 161 Accounting I	3	1 IT-115 Spreadsheet	3
2. AC 162 Accounting II	3	2. IT-215 Advanced Spreadsheet	3
3. AC 350 Cost Accounting	4	3. IT-130 Database	3
4. AC 330 Intermediate Accounting I	4		
5. AC 331 Intermediate Accounting II	4	<i>Liberal Arts & Sciences (39 credits)</i>	
6. AC428 Managerial Accounting	4	1. EN _____	3
7. AC340 Advanced Accounting	4	2. EN _____	3
8. AC449 Accounting Theory and Prob.	4	3. EN 205 Business Writing	3
9. AC 440 Auditing	3	4. EN 305 Advanced Business Writing	3
10. AC 460 Advanced Auditing	3	5. LA 120 Speech Communication	3
11. AC 480 Research Seminar in Accountancy	3	6.	3
12. AC 211 Computerized Accounting I	3	7.	3
13. AC 212 Computerized Accounting II.	3	8.	3
14. AC 334 Adv. Computerized Accounting	3	9.	3
15. AC 231 Federal Income Tax Law & Practice I	3	10.	3
16. AC 332 Federal Income Tax Law & Practice II	3	11.	3
		12. MA 140 College Algebra with Applications	3
<i>Law/Finance/ Economics/ Management (24 credits)</i>		13. MA 145 Statistics for Business Decisions I	3
1. BL 101 Business Law I	3		
2. BL 102 Business Law II	3	<i>Open Electives (24 credits)</i>	
3. EC 201 Macroeconomics	3	1.	3
4. EC 203 Microeconomics	3	2.	3
5. FA 302 Finance	3	3.	3
6. FA _____	3	4.	3
7. MK 101 Marketing	3	5.	3
8. MG 305 Management Science	3	6.	3
		7.	3
		8.	3
TOTAL BUSINESS & ACCOUNTING CREDITS	78	TOTAL OTHER CLASSES	72

2011-2012 ACADEMIC YEAR RECOMMENDED SEQUENCE BBA IN PUBLIC ACCOUNTING

SEMESTER 1

COURSE #	NAME	CREDITS
AC-161	Principles of Accounting I	3
MA-127	Quantitative Methods for Business Decisions OR MA-130	3
IT-103	Introduction to Information Processing	3
BL-101	Business Law I	3
EN-109	Expository Writing	3
	Total	15

SEMESTER 2

COURSE #	NAME	CREDITS
AC-162	Principles of Accounting II	3
AC-231	Federal Income Tax Law and Practice I	3
EC-201	Macroeconomics	3
IT-115	Electronic Spreadsheet	3
EN-110	Composition and Literature	3
	Total	30

SEMESTER 3

COURSE #	NAME	CREDITS
AC-330	Intermediate Accounting I	4
AC-211	Computerized Accounting I	3
LA-120	Speech Communication	3
EN-205	Business Writing	3
LA-101	Psychology	3
	Total	46

SEMESTER 4

COURSE #	NAME	CREDITS
AC-331	Intermediate Accounting II	4
AC-211	Computerized Accounting II	3
FA-302	Principles of Finance	3
AC-350	Cost Accounting	4
LA-xx	Elective	3
	Total	63

*Major Area and Open Electives should be chosen based upon advisement and area of concentration.

(CONTINUED)

2011-2012 ACADEMIC YEAR RECOMMENDED SEQUENCE BBA IN PUBLIC ACCOUNTING

SEMESTER 5

COURSE #	NAME	CREDITS
AC-340	Advanced Accounting	4
FA-304	Money and Banking	3
MA-130	Intermediate Algebra	3
LA-120	Speech Communications	3
LA-XX	Elective	3
Total		79

SEMESTER 6

COURSE #	NAME	CREDITS
AC-428	Managerial Accounting	4
AC-332	Federal Income Tax Law and Practice II	3
BL-102	Business Law II	3
LA-110	Critical Thinking	3
LA-xx	Elective	3
Total		95

SEMESTER 7

COURSE #	NAME	CREDITS
AC-449	Accounting Theory and Problems	4
MG-305	Introduction to Management Science	3
CP-130	Database	3
LA-130	American History I (Elective)	3
MA-140	College Algebra with Applications	3
Total		111

SEMESTER 8

COURSE #	NAME	CREDITS
AC-440	Auditing	3
EC-203	Microeconomics	3
IT-215	Advanced Spreadsheet	3
LA-131	American History II (Elective)	3
MA-145	Statistics for Business Decisions	3
Total		126

*Major Area and Open Electives should be chosen based upon advisement and area of concentration.

<p>2011-2012 ACADEMIC YEAR RECOMMENDED SEQUENCE BBA IN PUBLIC ACCOUNTING</p>

SEMESTER 9

COURSE #	NAME	CREDITS
AC-460	Advanced Auditing	3
LA-102	Sociology (Elective)	3
MK-101	Marketing	3
AC-334	Advanced Computerized Accounting	3
EN-305	Advanced Business Writing	3
	Total	141

SEMESTER 10

COURSE #	NAME	CREDITS
AC-480	Research Seminar in Accountancy	3
LA-205	Advanced Speech Communication (Elective)	3
LA-103	Sociology (Elective)	3
MA-245	Statistics for Business Decisions II (Elective)	3
AC-336	Fraud Prevention, Detection, and Investigation	3
	Total	156

***Major Area and Open Electives should be chosen based upon advisement and area of concentration.**

**2011-2012 ACADEMIC YEAR
SCHOOL OF BUSINESS
&
ACCOUNTING**

- **AAS in
BUSINESS ADMINISTRATION
(WITH CONCENTRATIONS)**

- **BBA in
BUSINESS MANAGEMENT**

*For MINORS available to BBA students majoring in
BUSINESS MANAGEMENT*

- *ACCOUNTING*
- *ENTREPRENEURSHIP*
- *ENTERTAINMENT & MEDIA*
- *FINANCE*
- *HUMAN RESOURCES*
- *MARKETING*
- *SPORTS MANAGEMENT*

*See the Description of Minors in the
“Minors for Bachelor Students” Section*

DEPT. OF BUSINESS ADMINISTRATION								
COURSE OFFERING SEQUENCING- ACADEMIC YEAR 2011-2012								
Course Number	Course Name	Credits	Prerequisite	Bronx Day	Bronx Evening	New Rochelle Day	New Rochelle Evening	Online
MG-101	Introduction to Business	3	None	FL, WN,SP	FL, WN, SP	FL, WN, SP	FL,WN, SP	FL,WN, SP
MG-105	Personal Financial Management	3	None	WN	WN	WN	WN	WN
MG-110	Real Estate	3	None	WN	WN	WN	WN	WN
MG-112	Business Ethics	3	None	FL, WN,SP	FL, WN, SP	FL, WN, SP	FL,WN, SP	FL,WN, SP
MG-120	Introduction to Sports Management & Marketing	3	None	FL	FL	FL		FL
MG-125	Introduction to the Entertainment & Media Industr	3	None	FL	FL	FL		FL
MG-201	Principles of Management	3	MG-101	FL,WN,SP	FL, WN, SP	FL, WN, SP	FL,WN, SP	FL,WN, SP
MG-203	Internet Marketing Busines Solutions	3	MG-101	FL	FL	FL		FL
MG-204	Managing the Small Business	3	MG-201	WN	WN	WN		WN
MG-211	Introduction to Human Resource Management	3	MG-101	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN, SP	FL,WN, SP
MG-213	Organization Behavior & Effectiveness	3	MG-211	FL,WN	FL,WN	FL,WN	FL	FL,WN
MG-216	Employee & Labor Relations	3	MG-211	FL,WN,SP	FL,WN,SP	FL,WN,SP	WN	FL,WN, SP
MG-217	Compensation and Benefit Admin	3	MG-211	FL,WN	FL,WN	FL,WN	FL	FL,WN
MG-226	Legal Aspects of Sports	3	None	WN	WN	WN	WN	WN
MG-227	Business Ethics in Sports	3	None	SP	SP	SP	SP	SP
MG-230	Principles of Project Magmt.	3	MG-101	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL	FL,WN,SP
MG-231	Project Management Application	3	MG-230	WN	WN	WN		WN
MG-250	Human Resource Training & Development	3	MG-211	SP	SP	SP		SP
MG-252	Recruitment & Selection	3	MG-211	WN	WN	WN		WN
MG-260	Introduction to Entrepreneurship	3	MG-101	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP
MG-265	New Venture Financing	3	MG-260	FL	FL	FL	FL	FL
MG-271	Event Planning Production and Sales Strategies	3	MG-125 OR MG-101	WN	WN	WN	WN	WN
MG-272	Legal Aspects of Entertainment & Media	3	MG-125 OR MG-101	SP	SP	SP	SP	SP
MG-285	Intergrating Business Concepts	3	Sophmore Standing	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP
MG-290	Cooperative Education seminar	3	30 Credits	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP
MG-291	Cooperative Education seminar	3	MG-290	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP
MG-305	Introduction to Mgmt. Science	3	IT-115(IT-215 W/Advisement)	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN	FL,WN,SP
MG-320	Global Business	3	MG-201	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL	FL,WN,SP
MG-325	Management Science Application	3	MG-305	WN	WN	WN		WN
MG-330	Organizational Theory	3	MG-201	FL,WN,SP	FL,WN,SP	FL,WN,SP	WN	FL,WN,SP
MG-350	Strategic Global HR Management	3	MG-211	WN	WN	WN		WN
MG-352	HR Info System Management	3	MG-211	SP	SP	SP		SP
MG-354	Occupational Health & Safety	3	MG-211 & MG-250	WN	WN	WN		WN
MG-356	HR Legal Environment & Desparities	3	MG-211	FL	FL	FL		FL
MG-390	Cooperative Education Seminar	3	Junior Standing	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP
MG-391	Cooperative Education Seminar	3	MG-390	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP
MG-392	Seminar in Business Admin. Professionalism	3	Junior Standing	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP
MG-395	Corporate Cooperative Education in Bus Mgmt.	3	Junior OR Senior standing	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP
MG-425	Seminar in Human Resources	3	Junior OR Senior standing	SP	SP	SP		SP
MG-485	Business Policy & Strategy	3	Senior Standing	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP
MK-101	Marketing Foundations	3	None	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP	FL,WN,SP
MK-110	Social Media Marketing	3	None	FL	FL	FL	FL	FL
MK-201	Intergrated Advertising & Promotions	3	MK-101	FL,WN	FL,WN	FL,WN	WN	FL,WN
MK-202	Art of Selling	3	MK-101	SP	SP	SP		SP
MK-203	Branding & Product Development	3	MK-101	FL	FL	FL		FL
MK 204	Entrepreneurial Marketing	3	MK-101	WN	WN	WN	WN	WN
MK-205	Retail Marketing	3	MK-101	SP	SP	SP		SP
MK-206	Website Marketing & Implementation	3	MK-101	FL	FL	FL		FL
MK-212	Market Research	3	MK-101	WN	WN	WN		WN
MK-322	Marketing Strategies	3	MK-101	SP	SP	SP		SP
MK-340	Global Marketing & Promotions	3	MK-101	FL	FL	FL	FL	FL
MK-342	Consumer Behavior	3	MK-101	WN	WN	WN	WN	WN
				Semester the course will be offered (FL +Fall, WN + Winter, SP + Spring)				

2011-2012 ACADEMIC YEAR CURRICULUM REVIEW WORKSHEET AAS IN BUSINESS ADMINISTRATION

COURSES	CREDITS
MAJOR REQUIREMENTS (30 credits)	
<i>Business Requirements (21 credits)</i>	
1. AC 161 Principles of Accounting I	3
2. BL 101 Business Law I	3
3. EC 201 Macroeconomics	3
4. MG 101 Introduction to Business	3
5. MG 201 Principles of Management	3
6. MK 101 Marketing Foundations	3
7. MG 285 Integrating Business Concepts	3
<i>Major Area Electives (9 credits)*</i>	
1.	3
2.	3
3.	3
* See Recommended Concentrations or any course with a prefix of AC, BL, EC, FA, HP, MG, or MK	
GENERAL EDUCATION REQUIREMENTS (30 credits)	
1. Mathematics	3
2. EN 109 Expository Writing	3
3. EN 110 Composition and Literature (Humanities)	3
4. EN 205 Business Writing	3
5. Liberal Arts Elective or Science	3
6. Liberal Arts Elective or Social Science	3
7. LA 120 Speech Communications	3
8. IT 103 Introduction to Information Processing	3
9. IT 115 Electronic Spreadsheet Applications	3
10. IT 118 Integrated Business Applications	3
TOTAL CREDITS: (Must Equal at least 60 credits and at least 20 courses)	

2011-2012 ACADEMIC YEAR RECOMMENDED SEQUENCE AAS IN BUSINESS ADMINISTRATION

SEMESTER 1

COURSE #	NAME	CREDITS
MG 101	Introduction to Business	3
EN 109	Expository Writing	3
LA 100 or LA 120	College Strategies Speech Communications	3
AC 161 or MK 101	Accounting I Marketing Foundations	3
IT 103	Introduction to IP	3
		15

SEMESTER 2

COURSE #	NAME	CREDITS
MG 201	Principles of Management	3
EN 110	Composition and Literature	3
MA 127 or MA 130	Quantitative Methods Intermediate Algebra	3
AC 161 or MK 101	Accounting I Marketing Foundations	3
IT 115	Electronic Spreadsheet Applications	3
		15

SEMESTER 3

COURSE #	NAME	CREDITS
BL 101	Business Law I	3
EC 201	Macroeconomics	3
MG/MK	Major Area Elective	3
LA 120 or LA xxx	Speech Communications Liberal Arts or Social Science	3
IT 118	Integrated Business Applications	3
		15

SEMESTER 4

COURSE #	NAME	CREDITS
MG 285	Integrating Business Concepts	3
EN 205	Business Writing	3
LA xxx	Liberal Arts or Social Science	3
MG/MK	Major Area Elective	3
MG/MK	Major Area Elective	3
		15

2011-2012 ACADEMIC YEAR AAS IN BUSINESS ADMINISTRATION CONCENTRATIONS

CONCENTRATIONS FOR AAS STUDENTS

In addition to all other AAS degree requirements, the School of Business & Accounting offers the following seven business related concentrations for AAS students that each requires successful completion of 9 business elective courses credits clustered within a one of the specific area.

Accounting

In addition to all other Business Management degree requirements, the *Accounting* concentration requires successful completion of 9 credits in *Accounting* related courses from the following:

Required Accounting Minor Courses	
9 credits required (courses may be counted as Major Area or Open Electives).	
○	AC 150 Forensic Accounting
○	AC 162 Principles of Accounting II
○	AC 231 Federal Income Tax Law & Practice I
○	AC 211 Computerized Accounting I
○	AC 212 Computerized Accounting II
○	CP 255 Advanced Spreadsheet
○	MG 290 or AC 290 Cooperative Education

Entertainment & Media Management

In addition to all other Business Management degree requirements, the *Entertainment & Media Management* concentration requires successful completion of 9 credits in *Entertainment & Media Management* and business related courses from the following:

Required Entertainment & Media Management Minor Courses	
9 credits required (courses may be counted as Major Area or Open Electives).	
○	MG 125 Intro to Entertainment & Media (must take as 1 st course)
○	MG 271 Event Planning Production & Sales Strategies
○	MG 272 Legal Aspects of Entertainment & Media
○	MG 212 Business Ethics
○	MG 290 Cooperative Education
○	BL 101 Business Law I
○	MK 110 Social Media Marketing
○	MK 202 Integrated Advertising & Promotions
○	MK 203 Branding & Product Development
○	MK 206 Website Marketing & Implementation
○	CJ 110 Contemporary Security Practices
○	CJ 215 Event Risk Management & Safety

2011-2012 ACADEMIC YEAR AAS IN BUSINESS ADMINISTRATION CONCENTRATIONS

Entrepreneurship

In addition to all other Business Administration degree requirements, the *Entrepreneurship* concentration requires successful completion of 9 credits in *Entrepreneurship* related courses from the following:

Required Entrepreneurship Minor Courses

9 credits required (courses may be counted as Major Area or Open Electives).

- MG 260 Entrepreneurship (must take as 1st course)
- MG 203 Internet Marketing Business Solutions
- MG 204 Managing the Small Business
- MG 265 New Venture Financing
- MG 290 Cooperative Education
- MK 110 Social Media Marketing
- MK 202 Salesmanship
- MK 204 Entrepreneurial Marketing
- MK 206 Website Marketing & Implementation
- MK 212 Market Research

Finance

In addition to all other Business Management degree requirements, the *Finance* concentration requires successful completion of 9 credits in *Finance*:

Required Finance Minor Courses

9 credits required (courses may be counted as Major Area or Open Electives).

- FA 302 Principles of Finance
- FA 304 Money and Banking
- FA 305 Corporate Finance

2011-2012 ACADEMIC YEAR AAS IN BUSINESS ADMINISTRATION CONCENTRATIONS

Human Resources

In addition to all other Business Administration degree requirements, the *Human Resources* concentration requires successful completion of 9 credits in *Human Resources* related from the following:

Required Human Resources Minor Courses

9 credits required (courses may be counted as Major Area or Open Electives).

- MG 211 Intro to Human Resource Management (must take as 1st course)
- MG 212 Business Ethics
- MG 213 Organizational Behavior & Effectiveness
- MG 216 Employee and Labor Relations
- MG 217 Compensation and Benefits
- MG 250 Human Resource Training & Development
- MG 252 Recruitment and Selection
- MG 290 Cooperative Education

Marketing

In addition to all other Business Administration degree requirements, the *Marketing* concentration requires successful completion of 9 credits in *Marketing* related courses from the following:

Required Marketing Concentration Courses

9 credits required (courses may be counted as Major Area or Open Electives).

- MK 110 Social Media Marketing
- MK 201 Integrated Advertising & Promotions
- MK 202 Salesmanship
- MK 203 Branding & Product Development
- MK 204 Entrepreneurial Marketing
- MK 206 Website Marketing & Implementation
- MK 212 Market Research
- MK 322 Market Strategy
- MK 340 Global Marketing
- MG 342 Consumer Behavior
- MG 120 Intro To Sports Management & Marketing
- MG 203 Internet Marketing Business Solutions
- MG 290 Cooperative Education

2011-2012 ACADEMIC YEAR AAS IN BUSINESS ADMINISTRATION CONCENTRATIONS

Sports Management

In addition to all other Business Administration degree requirements, the *Sports Management* concentration requires successful completion of 9 credits in *Sports Management* related courses from the following:

Required Sports Management Minor Courses

9 credits required (courses may be counted as Major Area or Open Electives).

- MG 120 Intro to Sports Management and Marketing (must take as 1st course)
- MG 212 Business Ethics
- MG 216 Employee and Labor Relations
- MG 226 Legal Aspects of Sports
- MG 227 Business Ethics in Sports
- MG 290 Cooperative Education
- BL 101 Business Law I
- BL 102 Business Law II
- CJ 110 Contemporary Security Practices
- CJ 215 Event Risk Management & Safety

2011-2012 ACADEMIC YEAR CURRICULUM REVIEW WORKSHEET BBA IN BUSINESS MANAGEMENT

COURSES	CREDITS	COURSES	CREDITS
MAJOR REQUIREMENTS (60 credits)		OTHER REQUIREMENTS (60 CREDITS)	
<i>Accounting (6 credits)</i>		<i>Computer Courses (9 credits)</i>	
1. AC 161 Principles of Accounting I	3	1. IT 103 Intro. to Information Processing	3
2. AC 162 Principles of Accounting II or AC 231 Fed Income Tax 1	3	2. IT 115 Electronic Processing	3
		3. IT 215 Advanced Spreadsheet	3
<i>Management (30 credits)</i>		<i>General Education (36 credits) of which 12 credits must be in English</i>	
1. MG 101 Introduction to Business	3	1. EN	3
2. MK 101 Marketing Foundations	3	2. EN	3
3. MG 201 Principles of Management	3	3. EN	3
4. MG 230 Principles of Project Mgmt.	3	4. EN (EN 305 strongly recommended)	3
5. MG 320 Global Business	3	5.	3
6. MG 330 Organizational Theory	3	6.	3
7. MG 260 Intro to Entrepreneurship	3	7.	3
8. MG 305 Intro to Management Science	3	8.	3
9. MG 290 or MG 390	3	9.	3
10. MG 485 Business Policy	3	10. LA 205 Advanced Speech Comm.	3
		11. MA 140 College Algebra	3
		12. MA 145 Statistics I or MA-242 Calculus I	3
<i>Law/Finance/Economics (12 credits)</i>		<i>Open Electives (15 credits)</i>	
1. BL 101 Business Law I	3	1.	3
2. EC 201 Macroeconomics	3	2.	3
3. EC 203 Microeconomics	3	3.	3
4. FA 302 Finance	3	4.	3
		5.	3
<i>Major-Area Electives (12 credits)</i>			
1.	3		
2.	3		
3.	3		
4.	3		
TOTAL MAJOR AREA CREDITS TAKEN:		TOTAL OTHER CREDITS TAKEN:	
(TOTAL CREDITS MUST EQUAL 60)		(TOTAL MUST EQUAL 60)	

**2011-2012 ACADEMIC YEAR
RECOMMENDED SEQUENCE
BBA IN BUSINESS MANAGEMENT
(For Students with an Associate Degree)**

BBA SEMESTER 1

COURSE #	NAME	CREDITS
EC 203	Microeconomics	3
MG 230	Project Management	3
MG 320	Global Business	3
MG/MK	Major Area Elective	3
MA 130	Math	3
		15

BBA SEMESTER 2

COURSE #	NAME	CREDITS
MG 260	Introduction to Entrepreneurship	3
FA 204	Finance	3
MG/MK	Major Area Elective	3
MG/MK	Major Area Elective	3
IT 215	Advanced Spreadsheet	3
		15

BBA SEMESTER 3

COURSE #	NAME	CREDITS
AC 162	Accounting or Income Tax	3
MA 140	College Algebra	3
MG/MK	Major Area Elective	3
MG 390	Internship	3
LA 205	Advanced Speech Communications	3
		15

BBA SEMESTER 4

COURSE #	NAME	CREDITS
MG 330	Organizational Theory	3
MG 305	Introduction to Management Science	3
MA 145	Statistics or Calc. 1	3
MG 485	Business Policy & Strategy	3
Open	Open Elective	3
		15