2008-2009 ACADEMIC YEAR
MINORS FOR BBA STUDENTS

The minors listed below are available to BBA students majoring in

Accounting
Business Management
Information Technology
Health Services Administration
Hospitality Management

- ***FINANCE***
- ***HUMAN RESOURCES***
- ***MARKETING***
- ***PROJECT MANAGEMENT***
- ***ENTREPRENEURSHIP***
- ***RETAILING***
- ***NETWORKING (For I.T. Majors only)***
- ***HEALTH INFORMATICS (For HAS Majors Only)***
- ***HOSPITALITY MANAGEMENT & THE CULINARY ARTS***

2008-2009 ACADEMIC YEAR
MINOR IN FINANCE

In addition to all other Business Management degree requirements, the ***Finance Minor*** requires successful completion of 21 credits in Finance courses.

This must consist of:

▪ Six required Finance Minor courses	18 credits
▪ A minimum of One Finance Minor Elective Course	3 credits
	21 credits

Required Finance Minor Courses 18 credits required (courses may be counted as Major Area or Open Electives).	
▪ AC-102 / AC 162	Principles of Accounting II
▪ AC-205 / AC-215 / AC 330	Intermediate Accounting I
▪ FA-204 / FA 304	Money and Banking
▪ FA-301 / FA 305	Corporate Finance
▪ FA-303 / FA 308	Financial Management
▪ FA-306 / FA 310	Investment Analysis

Finance Minor Recommended Elective Courses Minimum of 3 credits required (courses may be counted as Major Area or Open Electives).	
▪ FA-320	Quantitative Analysis & Forecasting
▪ FA-332	Advanced Investment Analysis
▪ FA-354	Portfolio Theory & Management
▪ FA-361	International Finance
▪ FA-421	Advanced Corporate Finance
▪ FA-496	Mergers and Acquisitions

Minor in Finance

2008-2009 ACADEMIC YEAR
MINOR IN HUMAN RESOURCES

In addition to all other Business Management degree requirements, the ***Human Resources Minor*** requires successful completion of 21 credits in Human Resources courses, after completing Human Resources Management (MG-211).

This must consist of:

- Six (6) required Human Resources Minor courses 18
- A minimum of one (1) Human Resources Minor Elective Course 3

21

Required Human Resources Minor Courses *18 credits required (courses may be counted as Major Area or Open Electives)*		
COURSE CODE	**COURSE NAME**	**PRE-REQUISITE**
▪ MG 216	Labor Relations	MG 211
▪ MG 217	Compensation and Benefits	MG 211
▪ MG 250	Human Resources Development	MG 211
▪ MG 252	Recruitment and Selection	MG 211
▪ MG 350	International Human Resources	MG 211
▪ MG 352	Human Resources Information Systems Management	MG 211

Human Resources Minor Recommended Elective Courses Minimum of 3 credits required (courses may be counted as Major Area or Open Electives)		
COURSE CODE	**COURSE NAME**	**PRE-REQUISITE**
▪ MG 213	Organizational Behavior	MG 211
▪ MG 222	Industrial Psychology	MG 213
▪ MG 354	Occupational Health & Safety	MG 250
▪ MG 356	Legal Environment of Human Recourses	MG 250
▪ MG 358	Personnel Training	MG 250
▪ MG 360	Benefits	MG 250

I _____ hereby declare my intention to complete a minor in Human Resources, and as part of my Business Management Degree Requirements.

Signature: _____

Date: _____

Minor in Human Resources

2008-2009 ACADEMIC YEAR
MINOR IN ENTREPRENEURSHIP

In addition to all other Business Management degree requirements, the *Entrepreneurship Minor* requires successful completion of 21 credits in Entrepreneurship courses after completion of the MG 201 Principles of Management.

This must consist of:

- Six required Entrepreneurship Minor courses 18 credits
- A minimum of One Entrepreneurship Minor Elective Course 3 credits

21 credits

Required Entrepreneurship Minor Courses 18 credits required (courses may be counted as Major Area or Open Electives).	
▪ MG - 260	Entrepreneurship
▪ MK - 204	Entrepreneurial Marketing
▪ MG - 265	New Venture Financing
▪ MG – 204	Managing the Small Business
▪ MG - 212	Business Ethics
▪ MG - 230	Introduction to Project Management
▪ MG - 290	Cooperative Education

Entrepreneurship Minor Recommended Elective Courses Minimum of 3 credits required (courses may be counted as Major Area or Open Electives).	
▪MK - 206	Marketing on the Internet
▪ MK - 205	Retail Management
▪ EB - 101	Introduction to E-Commerce

Minor in Entrepreneurship

2008-2009 ACADEMIC YEAR
MINOR IN MARKETING

In addition to all other Business Management degree requirements, the ***Marketing Minor*** *requires* successful completion of 21 credits in Marketing courses.

This must consist of:

- Seven required Marketing Minor courses 21 credits

Required Marketing Minor Courses 21 credits required (courses may be counted as Major Area or Open Electives).	
▪ MK-201	Advertising
▪ MK-202	Salesmanship
▪ MK-203	Product Development
▪ MK-205	Retail Management
▪ MK-212	Market Research
▪ MK-322	Market Management
▪ MK-342	Consumer Behavior

Marketing Minor Recommended Elective Courses In addition students may wish to select the following Marketing Courses as Elective Courses.	
▪ MK-340	International Marketing
▪ MK-420	Advanced Marketing Management

Minor in Marketing

2008-2009 ACADEMIC YEAR
MINOR IN PROJECT MANAGEMENT

In addition to all other Business Management degree requirements, the ***Project Management Minor*** requires successful completion of 21 credits in Project Management and business related courses, after completing Introduction to Product Management (MG-230).

This must consist of:

- Six (6) required Project Management courses 18
- A minimum of one (1) Minor Elective Course 3

21

Project Management Minor Courses *18 credits required (courses may be counted as Major Area or Open Electives)*		
COURSE CODE	**COURSE NAME**	**PRE-REQUISITE**
▪ MG 231	Project Management Application	MG 230
▪ MG 211	Human Resources Management	
▪ MG 213	Organizational Behavior	MG 211
▪ MG 233	Advanced Project Management	MG 230
▪ MG 234	Certified Associate PM	MG 231, MG 232, MG 233
▪ MG 235	Contemporary Issues in Project Management Presentation	MG 230

Project Management Minor Recommended Elective Courses Minimum of 3 credits required (courses may be counted as Major Area or Open Electives)		
COURSE CODE	**COURSE NAME**	**PRE-REQUISITE**
▪ MG 222	Industrial Psychology	
▪ MG 350	International Human Resources	MG 250
▪ CP 255	Advanced Spreadsheet	CP 125

I _____ hereby declare my intention to complete a minor in Project Managenent, and as part of my Business Management Degree Requirements.

Signature: _____

Date: _____

Minor in Project Management

2008-2009 ACADEMIC YEAR
MINOR IN RETAILING

In addition to all other Business Management degree requirements, the ***Retailing Minor*** *requires* successful completion of 18 credits in Retailing courses after completing MK 101, Introduction to Marketing.

This must consist of:

▪ Six (6) required Retailing Minor courses	18 credits
▪ A minimum of one (1) Entrepreneurship Minor Elective Course	3 credits
	21

Required Retailing Minor Courses 18 credits required (courses may be counted as Major Area or Open Electives).	
▪ MK-205	Retail Management
▪ MK-207	Multi-channel Retailing
▪ MK-209	Retail Operations
▪ MK-342	Consumer Behavior
▪ EB-101	E-Commerce
▪ MK-203	Product Development
▪ MG-212	Business Ethics

Entrepreneurship Minor Recommended Elective Courses Minimum of 3 credits required (courses may be counted as Major Area or Open Electives)	
▪ MK-206	Marketing on the Internet
▪ MK-212	Market Research
▪ MK-202	Salesmanship

Minor in Retailing

2008-2009 ACADEMIC YEAR
MINOR IN NETWORKING

In addition to all other Information Technology degree requirements, the ***Networking Minor*** *requires* successful completion of 21 credits in Information Technology courses.

This must consist of:

- Four (4) required Networking Minor courses — 12 credits
- Three (3) required Networking Minor Elective Course — 9 credits

21 credits

Required Networking Minor Courses *12 credits required (courses may be counted as Major Area or Open Electives)*		
COURSE CODE	**COURSE NAME**	**PRE-REQUISITE**
• CP280	Cisco III	CP275
• CP285	Cisco IV	CP280
• CP225	Unix/Linux	CP101 or CT101
• CP321	Networking in a Windows Environment	CP221 or CP270

Required Networking Minor Elective Courses *9 credits required (courses may be counted as Major Area or Open Electives)*		
COURSE CODE	**COURSE NAME**	**PRE-REQUISITE**
• CP227	End User Support	CP221 or CP270
• CP403	Operating Systems Security	CP303, CP360
• CP423	Active Directory	CP321, MA140
• CP460	Wireless Technology	CP321 or CP275
• CP470	Information Security	CP360

I _____ hereby declare my intention to complete a minor in Networking, and as part of my Information Technology Degree Requirements.

Signature: _____

Date: _____

Minor in Networking

2008-2009 ACADEMIC YEAR
MINOR IN HEALTH INFORMATICS

In addition to all other Health Services Administration degree requirements, the ***Health Informatics Minor*** *requires* successful completion of 21 credits in Health Services and Information Technology courses.

This must consist of:

- Four (4) required Health Services and Information Technology Minor courses 12 credits
- Three (3) required Health Services and Information Technology Minor Elective Course _ 9 credits

21 credits

Required Health Services and Information Technology Courses *12 credits required (courses may be counted as Major Area or Open Electives)*		
COURSE CODE	**COURSE NAME**	**PRE-REQUISITE**
• HA135	Introduction in Health Informatics	
• CP130	Database	CP101 or CT101
• HA325	Computer Applications in Health Care I	CP101, HA301
• CP270	Cisco I	CP101 or CT101

Required Health Services and Information Technology Minor Courses *9 credits required (courses may be counted as Major Area or Open Electives)*		
• HA375	Computer Applications in Health Care II	HA325
• BT220	Technology of Presentations	CP101 or CT101
• CP295	Systems Analysis and Design	Sophomore Standing
• CP330	Database Management Systems	CP130
• CT390	Internship	Junior Standing

Minor in Health Informatics

2008-2009 ACADEMIC YEAR
MINOR IN
HOSPITALITY MANAGEMENT & THE CULINARY ARTS

In addition to all other Business Management degree requirements, the ***Hospitality& The Culinary Arts Minor*** requires successful completion of 21 credits in the minor area.

This must consist of:

▪ Four (4) required Hospitality & The Culinary Arts Minor courses	**12 credits**
▪ Three (3) Elective Hospitality & The Culinary Arts Elective courses	**9 credits**
	21 credits

Hospitality and The Culinary Arts Major Area Required Courses

12 credits required (courses may be counted as Major Area or Open Electives).	
HP-102	Rooms Division Management
HP-110	Food & Beverage Management
HP-130	Hospitality Law
HP-215	Customer Service for Hospitality and Culinary Managers

Hospitality and The Culinary Arts Electives

Minimum of 9 credits required (courses may be counted as Major Area or Open Electives). Students may choose any combination of hospitality and/or culinary courses to satisfy their electives.

General Education

The following courses are strongly recommended:
MG-211, Human Resource Management and MG-216, Labor Relations I

Minor in Hospitality Management & the Culinary Arts