



FORDHAM ROAD
BUSINESS IMPROVEMENT DISTRICT

**2ND ANNUAL FORDHAM ROAD "ADVANTAGE"
PROGRAM**

SHOP & SAVE

EXCLUSIVELY OFFERED TO ALL
Students, Faculty & Staff Members

MUST display proper college /institution ID card at the time of purchase

1199 SEIU Healthcare Training Center, ABC Training Center, Bronx Community College, Choice Care Professional Registry, CUNY on the Concourse, Family Support Systems Unlimited, Fordham University, Lehman College, Monroe College, Montefiore Medical Group on the Concourse

"Advantage" Participating Stores

August 2007 - July 2008

4 Ever Shoes

10 East Fordham Road
(718) 220-1313

15% off of anything in the store

Angel's Children Wear

1 West Fordham Road
(718) 364-9696

10% off all regular priced merchandise

Ashby Furniture

219 East Fordham Road
(718) 328-0294

305 Kingsbridge Road
(718) 365-0555

10% off all purchases

Audio Town

4 East Fordham Road
(718) 295-0180

10% off computers, accessories, & purchases over \$300, FREE delivery on any large television purchase & a FREE web camera with any computer purchase

Bally Total Fitness

2503 Grand Concourse
(718) 563-7707

15% off Membership

Banco Popular

301 East Fordham Road
(718) 220-5772

A FREE gift with the opening of a new checking account

Bank of America

248 East Fordham Road
(718) 885-0850

Free My Access checking account with the set up of direct deposit

Big Jake's Jewelry

386 East Fordham Road
(718) 329-3750

10% off of all jewelry

Call Me Wireless

2498 Grand Concourse
(718) 561-3600

2489 Grand Concourse
(646) 314-7822

5% off all purchases

Cash Transactions

2539 Webster Avenue
(718) 733-8400

26% off on NYS Banking Dept check cashing fees

Children's World

222 East Fordham Road
(718) 733-2460

10% off all regular priced merchandise (Not to be combined with any other discounts)

Cingular Wireless

387 East Fordham Road
(718) 563-4184

25% off cell phones with a new service agreement, 10% off Bluetooth headsets & 25% off all other accessories

Citibank

2481 Creston Avenue
(718) 295-2181

FREE checking account with set up of direct deposit & first order of checks is free

Cohen's Fashion Optical

138 East Fordham Road
(718) 933-0187

20% off all purchases

Cohen's Gentle Dental

1 East Fordham Road, 2nd Floor
(718) 365-0990

10% off all services & \$199.00 whitening special

Conway

340 East Fordham Road
(718) 563-1260

10% off on entire purchases

Curves

387 East Fordham Road, 2nd Floor
(718) 367-2929

\$100 off any annual program enrollment

Denim Source

213 East Fordham Road
(718) 563-8958

10-30% off on all clothing purchases

Diamond Dazzlers

377 East Fordham Road
(718) 561-1980

30 - 50% off purchases (Not to be combined with any other discount)

Dr. Jays

215 East Fordham Road
(718) 220-3354

368 East Fordham Road
(718) 733-3700

10% off on non-sale items (Restrictions will apply on certain name brands)

Dr. Jays Ladies

237 East Fordham Road
(718) 220-3029

10% off on non-sale items (Restrictions will apply on certain name brands)

Accessible by NYC Mass Transit

SUBWAY LINES: 4 & D

To Fordham Station

BUS LINES: Bx 9, 12, 17, 22, 41, 55

MTA:

Metro North Railroad to Fordham Station

Parking facilities are available on Jerome, Creston, Valentine

and Tiebout Avenues

For more information call the BID at (718)562-2104

Or visit our website: www.fordhamroadbid.org

Electronic Outlet

330 East Fordham Road
 (718) 220-3360
 10% off all purchases

Emigrant Savings Bank

2526 Grand Concourse
 (718) 329-2050
 Checking account combined with a safe
 deposit box FREE for the first year

Eye Encounter Optical

316 East Fordham Road
 (718) 733-0900
 20% off on glasses, contact lenses, and eye
 exams

Fordham Eyes

207 East Fordham Road
 (718) 562-5000
 20% off all purchases

Fordham Gold Mine Corp.

50 East Fordham Road
 (718) 561-3991
 Up to 50% off diamond jewelry & up to 20%
 off regular jewelry from original prices

Fuschia Corporation

~~2488 Grand Concourse, Room 309
 (718) 562-4488~~
 10% off cleaning services

Gem Pawnbrokers

367 East Fordham Road
 (718) 295-9110
 FREE Jewelry cleaning, up to 40% off jewelry
 and electronics

H2o Gear

2541 Webster Avenue
 (718) 220-1610
 10% off on non-sale items

Hot Point

342 East Fordham Road
 (718) 295-2983
 10% off of non-sale items

Hot Spot

6 East Fordham Road
 (718) 329-2923
 10% off all purchases

HSBC Bank

1 East Fordham Road
 (718) 220-2600
 FREE checking account (No monthly
 maintenance fees)

Kids World

39 East Fordham Road
 (718) 733-3900
 10% off all merchandise (Not to be combined with
 other discounts)

Lane Bryant

215-223 East Fordham Road
 (718) 367-1252
 10% off any sale or ticket price purchase

Legacy Home Fashions

2510-2512 Grand Concourse
 (718) 563-1490
 10% off all purchases (Not to be combined
 with any other offer or discount)

Lens Lab Express

125 East Fordham Road
 (718) 329-2020
 15% off all purchases (Not including sale
 items)

Levitz Furniture

~~2480 Grand Concourse
 (718) 295-6164~~
 15% off any regular priced merchandise
 (Excluding Tempurpedic and Sterns & Foster)

Modell's Sporting Goods

31 East Fordham Road
 (718) 295-7800
 10 % off regular prices (Not to be combined
 with any other offers)

Nine West Outlet

305 East Kingsbridge Road
 (718) 329-6185
 10% off on entire purchases
 (Not to be combined with any other coupons /
 one time use only)

North End Wine & Liquor

2509 Webster Avenue
 (718) 584-4100
 10% off per case of wine (Non sale items
 only)

North Fork Bank

151 East Fordham Road
 (718) 220-3000
 FREE checking, savings and minor accounts

Optical Sight "N" Style

1 East Fordham Road
 (718) 733-6700
 10% off designer frames

Original Products (Botanica)

2486 Webster Avenue
 (718) 367-9589
 10% off all purchases

PC Richard & Son

2501 Grand Concourse
 (718) 933-6000
 Up to 10% off on certain products' see the
 store manager for details

Pearle

29 East Fordham Road
 (718) 364-5593
 10% off all purchases

Planet Earth Communications

114 East Fordham Road
 (718) 562-6533
 389 East Fordham Road
 (718) 364-5630
 5% off on all phones
 10% off on all accessories

Pretty Girl

203 East Fordham Road
 (718) 329-2736
 256 East Fordham Road
 (718) 561-6621
 10% off for every purchase of \$50.00 or more

Red Dragon Tattoo

390 East Fordham Road, 2nd floor
 (718) 220-6787
 10% off all purchases

Reggae Explosion Tattoo

305 East Fordham Road, 2nd floor
 (718) 584-6811
 10% off all purchases

Right On

124 East Fordham Road
 (718) 367-5110
 10% off on all purchases

Ryan Furniture

8 West Fordham Road
 (718) 563-5162
 10% off all purchases

Signature

136 East Fordham Road
 369 East Fordham Road
 10% off all purchases

Splendid Deli & Restaurant

387 East Fordham Road
 (718) 365-9400
 10% off all purchases

Spoiled

8 East Fordham Road
 (718) 562-6050
 5% off all purchases

Top Concourse Electronics & Computers

2486 Grand Concourse
 (718) 295-1836
 10% off computers and accessories

Venezia Accessories

305 East Kingsbridge Road
 (718) 933-0987
 10% off regular priced items

Washington Mutual Bank

257 East Fordham Road
 (718) 364-3915
 FREE checking account with savings

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