

MONROE COLLEGE

School of Business and Accounting

Sports Management (BBA)

Total Credits: 120

Major-Related Courses: 57 Credits

<u>Course #</u>	<u>Course Name</u>	<u>Credits</u>
AC-161	Principles of Financial Accounting	3
AC-162	Principles of Managerial Accounting	3
MG-101	Introduction to Business	3
MG-120	Introduction to Sports Management & Marketing	3
MG-201	Principles of Management	3
MG-226	Legal Aspects of Sports	3
MG-227	Business Ethics in Sports	3
MG-230	Principles of Project Management	3
MG-290	Business Administration Internship I or	3
MG-390	Business Management Internship I	3
MG-320	Global Business	3
MG-332	Sports Operations and Facility Management	3
MG-333	Financial Management for Sports Organizations	3
MG-394	Sports Management Internship	3
MG-435	Sports Management Capstone Seminar	3
MK-206	Digital and Search Engine Marketing	3
MK-342	Consumer Behavior	3
	Major Area Electives	15
	Sub-total:	63

Other Requirements: 57 Credits

<u>Course #</u>	<u>Course Name</u>	<u>Credits</u>
EC-201	Macroeconomics	3
EC-203	Microeconomics	3
EN-111	College Writing and Critical Analysis	3
EN-121	Analytical Thinking, Writing, and Research	3
EN-206	Professional Writing and Presentation	3
EN-305	Advanced Business Writing	3
IT-115	Electronic Spreadsheet	3
IT-118	Integrated Business Applications	3
LA-205	Professional Communication	3
MA-115	Quantitative Reasoning	3
MA-120	Finite Mathematics & Linear Modeling	3
MA-145	Statistics for Business Decisions I	3
	Liberal Arts Electives	9
	Open Elective	12
	Sub-total:	57

Go to [2019-2020 Undergraduate Catalog](#) for course descriptions.