About the Program

Our MBA Program in Business Management gives participants a holistic and broad picture of the business world. The program provides students with practical knowledge and skills that are critical to success in today’s global business environment. The MBA program at the King Graduate School aims to help students develop the competencies that corporate executives possess in leading and managing in a complex, competitive environment.

Academic Calendar & Application Deadlines

<table>
<thead>
<tr>
<th>Semester</th>
<th>Complete Admissions by:</th>
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<tbody>
<tr>
<td>Fall (September–December)</td>
<td>August 31</td>
</tr>
<tr>
<td>Winter (January–April)</td>
<td>December 31</td>
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International applicants are encouraged to apply three months before the start date.

Tuition & Fees:

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<tbody>
<tr>
<td>Application Fee</td>
<td>$50</td>
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<tr>
<td>Full-Time Tuition (9 credits)</td>
<td>$6,930/semester $770/credit</td>
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<tr>
<td>Administrative Fee</td>
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<tr>
<td>(over 9 credits)</td>
<td>$450/semester</td>
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<tr>
<td>(under 9 credits)</td>
<td>$225/semester</td>
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Pre-requisite Criteria

One-credit foundation core courses are only required for MBA students with non-business backgrounds.
Most Foundation core courses can be taken fully online.

KG 582 — Foundations of Management and Marketing
KG 583 — Foundations of Statistics
KG 581 — Foundations of Accounting
KG 584 — Foundations of Economics
KG 585 — Foundations of Finance
KG 597 — Foundations of Healthcare
KG 598 — Foundations of Information Technology

Contact Information

U.S. Citizens/Permanent Residents
All admissions related correspondence should be sent to the campus of your choice.

Bronx Campus
King Graduate School
Monroe College
2375 Jerome Avenue
Bronx, NY 10468

New Rochelle Campus
King Graduate School
Monroe College
434 Main Street
New Rochelle, NY 10801

Queens Extension Site
King Graduate School
Monroe College
135-16 Roosevelt Avenue, 4th Floor
Flushing, NY 11354

International Students
All international admissions related correspondence should be sent to:

King Graduate School
Monroe College
Office of International Programs
434 Main Street
New Rochelle, NY 10801

For more information about the MBA Program, please contact the King Graduate School directly or visit our website:
Phone: 1-800-556-6676
Email: king@monroecollege.edu
Website: www.monroecollege.edu/king

WWW.MONROECOLLEGE.EDU/KING
See reverse side for course requirements
The Monroe College MBA Program will develop students’ ethical business management leadership skills with an emphasis on urban studies and applied research through:

1. Effective oral, written, and interpersonal communication to enhance business outcomes
2. Acquisition of the vital common body of graduate business knowledge required to function effectively in a dynamic global environment
3. Utilization of quantitative techniques to identify and analyze business problems and solutions
4. Knowledge in all functional areas in business and apply them in an integrative way to recommend solutions to business problems and an increased career focus linked to a chosen concentration

**CORE COURSES**—The MBA Program in Business Management is a 37 credit program consisting of 9 professional core courses, 1 Foundation core course and 3 elective or concentration courses.

**PROFESSIONAL CORE**

- MG 615 – Managing in the Global Environment
- MG 620 – Research and Statistics for Managerial Decision Making
- MG 630 – Organizational Behavior and Leadership in the 21st Century
- MG 640 – Managerial Economics
- KG 605 – Ethics and Leadership: An Interdisciplinary Perspective
- MG 660 – Strategic Marketing
- MG 670 – Managerial Finance
- MG 770 – Financial Statement Analysis
- MG 800 – Strategic Management (Capstone Course)

**FOUNDATION CORE**

- KG 580 – Research and Critical Analysis

**CONCENTRATION COURSES**—Students may substitute 9 elective credits with one of the five concentrations.

**MARKETING**

- MK 775 – International Marketing
- MK 776 – Interactive and Direct Marketing
- MK 777 – Consumer Behavior

**HEALTH CARE**

- MG 616 – Health Care Policy
- MG 625 – Strategies for Decision Analysis in Health Care
- MG 681 – Operational Excellence in Health Care

**ENTREPRENEURSHIP**

- MG 751 – Entrepreneurship: Managing Innovation, Executive Strategy and Sustaining Growth
- MG 753 – Marketing for the Entrepreneur
- MG 754 – Social Entrepreneurship

**HUMAN RESOURCES**

- MG 632 – Seminar I: HR Competencies and the Organization
- MG 634 – Seminar II: Strategy and People
- MG 636 – Seminar III: The Workplace

**FINANCE**

- MG 760 – International Finance
- MG 761 – Mergers and Acquisitions
- MG 762 – Financial Markets and Institutions

**INFORMATION TECHNOLOGY**

- MG 651 – Managing Web and Database Technology
- MG 652 – IT Systems Concepts, Analysis and Design
- MG 750 – Project Management

**ADDITIONAL GENERAL ELECTIVES**

- MG 680 – Operational Excellence
- MG 650 – Managing Information Technology Across the Enterprise
- MG 775 – Negotiation and Conflict Management
- KG 690–697 – Graduate Internships

For consumer information about this program and its graduates, go to www.monroecollege.edu/info.