About the Program

The Master of Science program in Executive Leadership in Hospitality Management program prepares students for leadership positions in hotels and resorts, convention services, strategic development for tourism boards, international tourism development, real estate development projects, business ownership and academia. As travel and hospitality have become prominent national industries across the globe, an increasing number of professionals at the higher levels have been required. As hospitality expands, professionals holding graduate-level degrees will be required to fill the needs of the burgeoning industry.

Complete Program in One Year

Students entering this 36 credit program are expected to complete it in one year. The program is conducted primarily online, but students will be required to attend two-week residencies at the beginning and end of the program. These residencies are conducted in August. During these residencies, students will complete 12 credits. An additional 21 credits will be completed online in three semesters beginning in September, January and April and an additional 3 credits are earned through the development of a prior learning experience portfolio.

Academic Calendar & Application Deadlines

<table>
<thead>
<tr>
<th>Semester</th>
<th>Complete Admissions by:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2013</td>
<td>June 30th</td>
</tr>
</tbody>
</table>

International applicants are encouraged to apply three months before the start date.

Admissions

Admissions requirements to the M.S. Executive Leadership in Hospitality Management Program include:

- Application
- Official transcripts from undergraduate institution
- Goal statement essay
- Two recommendation forms
- Current résumé
- Interview with the admissions representative
- Application fee

Contact Information

U.S. Citizens/Permanent Residents
All admissions related correspondence should be sent to the campus of your choice.

Bronx Campus
King Graduate School
Monroe College
2375 Jerome Avenue
Bronx, NY 10468

New Rochelle Campus
King Graduate School
Monroe College
434 Main Street
New Rochelle, NY 10801

Queens Extension Site
King Graduate School
Monroe College
135-16 Roosevelt Avenue, 4th Floor
Flushing, NY 11354

International Students
All international admissions related correspondence should be sent to:

King Graduate School
Monroe College
Office of International Programs
434 Main Street
New Rochelle, NY 10801

For more information about the M.S. Degree in Hospitality Management, please contact the King Graduate School or visit our website:
Phone: 1-800-556-6676; Email: king@monroecollege.edu; Website: www.monroecollege.edu/king

WWW.MONROECOLLEGE.EDU/KING
See reverse side for course requirements
King Graduate School Foundation Workshops

The King Graduate School provides workshops for incoming students in the area of financial accounting, economics and finance, information technology, management and marketing and statistics. The goal of the foundation workshops is to provide students with a base of understanding to better prepare them for the rigors of the Master’s program.

Prior Learning Experience Portfolio

Monroe College recognizes that significant learning can occur outside of the classroom through relevant learning from a job or career, training, extracurricular activities, or personal experiences. Prior to accepting a student for admissions into the MS Executive Leadership in Hospitality Management program, it must be determined that the candidate have an experience base commensurate with the institution’s requirements for prior learning experience credit, and as such, they must meet the guidelines.

The formal portfolio must reference the specific competencies learned and must provide evidence of how this relates to college study. The portfolio must include detailed descriptions of the experience, including, but not limited to, the work performed, the responsibilities of the student during the experience, what was learned, and any formal credentials received because of the experience.

All students enrolled in the graduate program will be required to submit a portfolio for review by the end of the first August residency. Once evaluated by the dean and faculty, the student will either be granted 3 credits for Prior Learning Experience or be required to complete 3 credits of Professional Portfolio Development articulated as three 1 credit courses taken over the Fall, Winter and Spring semester, with the final portfolio being submitted at the end of the Spring semester.

TERM: AUGUST 2015 RESIDENCY ONE

HP 692 – Economics of Tourism 3
HP 650 – Hospitality Management Information Systems 3
Total Term Credits 6

TERM: FALL 2015

MG 620 – Research and Statistics for Managerial Decision Making 3
MG 650 – Managing Technology 3
Total Term Credits 6

TERM: WINTER 2016

HP 701 – Qualitative Applications for Hospitality 3
HP 702 – Global Tourism in Emerging Markets 3
HP 703A – Contemporary Problems and Issues in Hospitality (Thesis) 6
Total Term Credits 6

TERM: SPRING 2016

HP 703B – Contemporary Problems and Issues in Hospitality (Thesis) 6
HP 704 – Tourism Marketing and Branding 3
Total Term Credits 9

TERM: AUGUST 2016 RESIDENCY TWO

HP 705 – Strategic Management and Leadership in Hospitality 3

TOTAL CREDITS

36

WWW.MONROECOLLEGE.EDU/KING

For consumer information about this program and its graduates, go to www.monroecollege.edu/info.