HAITI
BUSINESS, INVESTMENT EXPO & CONFERENCE
TOGETHER REDEFINING WHAT'S NEXT
JUNE 2012

Register early and save

The premier event in the Haitian Diaspora
Online registration begins March 15

June 28 - 29, 2012
George Washington University
CAFritz Conference Center
800 21st Street N.W.
Washington, DC 20052
Dear Participant:


For the past two years, with the support of the Embassy of Haiti, sponsors like Cardno, DAI, Mercy Corps, Miyamoto Global Disaster Relief and the community at large, the Haiti Renewal Alliance has provided platforms for advancing dialogue and action on critical issues regarding sustainable development. It has also offered opportunities for job seekers to meet employers involved in the reconstruction and economic development of Haiti. With over 1000 participants as attendees, panelists, exhibitors or sponsors, the expo has become the premier business and investment networking event in the Haitian Diaspora.

The 2012 Business, Investment Expo & Conference offers a unique opportunity for small, medium and large businesses to showcase and promote their products and services. It is also designed to inform you of investment opportunities that exist around the myriads of projects in Haiti (i.e. *Caracol industrial park, tourism development in Jacmel, State University of Haiti’s Henri Christophe Campus, La Ville du Lac, etc.*). This annual event is truly the right place to connect with the right people.

The Government of Haiti in partnership with the private sector and the international community is working very hard to create the right conditions for growth and development. According to projection, Haiti can achieve GDP growth of 6-8% for the next decade. IMF forecasts that the island of Hispaniola (Haiti along with the Dominican Republic) would then represent one of the largest and fastest growing economies in the Caribbean. As President Michel Martelly stated, “Haiti is open for business.” The line to the investment door is growing; get on it before it’s too late.

The 2012 Haiti Business, Investment Expo & Conference is one you must not miss.

Register today!

*Firmin Backer*
Firmin Backer, President
Haiti Renewal Alliance
fbacker@haitirenewalalliance.org
**Why attend?**

- Opportunity to meet with exhibiting companies in unmatched services and employment opportunities for the reconstruction of Haiti.
- Learn about ongoing projects in Haiti (i.e. Caracol industrial park, tourism development in Jacmel, State University of Haiti’s Henri Christophe Campus, etc.).
- Learn about employer opportunities within international development, apply for open positions and perhaps get immediate onsite interviews.
- Opportunity to meet with investors and venture capitalists.
- Network with business developers, entrepreneurs, and key decision makers (i.e. Haitian government officials) in the reconstruction of Haiti.

**Conference Tracks:**

- Project Financing: Exploring a variety of investment & grant funding options and finance requirements
- Managing Business in a Foreign Country particularly in Haiti
- Protecting Your Investment
- Agri-business: Management, Technology & Policies
- Economic development through urbanization
- Economic development through art and culture
- Diaspora’s Role in Haiti’s Economic Development
- Developing Small and Medium Enterprises
- Tourism- Haiti
- Infrastructure Development: The Key to Success
- Doing Business in Haiti: the do’s and don’ts (*back by popular demand*)
- Manufacturing and the Garment Industry

**Special Session: Investors’ Tank**

- A special session where entrepreneurs pitch their idea/projects to venture capitalists and investors in order to receive funding. Venture capitalists/investors will judge the quality of the idea/projects in order to determine which project or idea that are likely to receive funding. This session is for entrepreneur with proposal and projects seeking grant or investment.

To present at this session, prior registration is required. Spots are limited. For information contact Haiti Renewal Alliance.

**Schedule at a glance**

**June 28th (8:30 AM-5:00 PM)**

- 8:30 AM - 9:00 AM Breakfast Networking
- 9:00 AM - 10:00 AM Introductory Remarks
- 10:30 AM - 5:00 PM Conference Sessions
- 10:00 AM - 5:00 PM Business/Trade expo
- 10:00 AM - 5:00 PM Capacity Building Expo
- 1:30 PM - 1:45 PM Special address

**June 29th (8:30 AM-3:00 PM)**

- 8:30 AM - 9:00 AM Breakfast Networking
- 9:00 AM - 9:30 AM Introductory Remarks
- 10:00 AM - 3:00 PM Conference Sessions
- 10:00 AM - 2:00 PM Business/Trade expo
- 10:00 AM - 2:00 PM Capacity Building Expo

For information and to register visit [www.haitirenewalalliance.org/2012expo](http://www.haitirenewalalliance.org/2012expo) call 703-786-9772 or email us [2012expo@haitirenewalalliance.org](mailto:2012expo@haitirenewalalliance.org)
The Expo

More than 150 Exhibitors Invited

Grand Ballroom
June 28 — 10:00 AM-5:00 PM
June 29 — 10:00 AM-2:00 PM

Why Exhibit?

- Your organization will have a great opportunity to showcase and expand your products and services to decision makers with buying power.
- Our attendees know that they can expect a Haiti Business, Investment Expo and Conference, that allows “one stop shopping” from suppliers whose tools and services can make their work easier, more efficient.
- A full day of networking time with both your peers, existing and potential new customers.
- You will be able to meet and recruit a large numbers of highly qualified and potential individual suitable to fill your for existing or future vacancies.
- At the very least, your company will get exposure, while at the most you can make rapid hires of highly qualified applicants.
- Your organization will have an opportunity to introduce and promote itself as a desirable place to do business.

Who should exhibit?

- Companies looking to enter the Haitian market
- Business looking to expand internationally
- Entrepreneur seeking funding/investment
- Investors seeking opportunities
- Companies looking to showcase/market products and services
- Recruiters seeking qualified candidate,
- Non-profit organization
- .......

Reserve your booth today!

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<th>Sponsorship Benefits</th>
<th>Corporate* $10,000</th>
<th>Platinum $5,000</th>
<th>Gold $3,500</th>
<th>Silver $2,000</th>
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<td>Opportunity to speak during plenary session</td>
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<td>Listing on all pre/post media coverage and press releases</td>
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<td>Invitation to Post Event reception with major collaborators and distinguished guests</td>
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<td>Complimentary passes to conference and exhibit pavilion</td>
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<td>Expo badges</td>
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<td>Exhibit booth space</td>
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*Only two available. Call for more information

Application deadline April 15th, 2012

Why sponsor?

- Sponsorship provides heightened visibility and accesses a wide range of audiences such as decision makers in business, government entities, and of course customers engaged in the reconstruction efforts in Haiti.
- Sponsorship broadens your competitive edge by improving your company’s image, prestige, and credibility by supporting events that target the Haiti market.
- You receive exclusive conference and trade show exposure and post-event reception invitations, branding and other benefits compared to general Haiti Expo participant.
- Your sponsorship provides financial and in-kind support of Haiti related business and economic development initiatives while boosting your networking, contacts and marketing to a targeted niche audience.
- Expo sponsorship fulfillment services are handled turnkey before, during and after the event by our experienced professional event staff.

Previous Sponsors
**REGISTRATION INFORMATION**

Company Name  
(for sponsor and exhibitor)

Contact Info

Last name ___________________ First Name ___________________

Address

City __________________ State _______ Zip Code _______

Phone (cell) ___________________ Home/Office ___________________

Email ____________________

Sponsorship level (Application deadline April 15, 2012)

[ ] Corporate  US $10,000.00    [ ] Gold  US $3,500.00
[ ] Platinum  US $5,000.00    [ ] Silver  US $2,000.00

Exhibitor booth (Application deadline May 31, 2012)

Price includes

• 10’x10’ booth space including 6” draped table and 2 chairs
• Electricity (if required)
• 2 expo badges and 2 complimentary passes to conferences
• Listing on expo advertising circular

(early bird special - register by April 15 and receive a 10% off)

[ ] Corporate  US $750.00    [ ] Non-profit/ Small Business  US $500.00

Attendee (Application deadline June 15th, 2012)

US $55.00  (US $40.00 if registered by May 15, 2012)

**AGREEMENT**

- HRA reserves the right to determine the appearance such as size and location of company names/logos on merchandise.
- HRA reserves the right to select merchandise for giveaway items such as attendee gifts, attendee bags, etc.
- HRA reserves the right to review and edit and/or reject content of company descriptions, advertisements, company promotional materials, and verbal remarks for speaker introductions, etc.

____________________________________ (Company Name) hereby agrees to abide by the rules and regulations governing participation and advertising set forth in this agreement and to all conditions of the Haiti Renewal Alliance.

Authorized Signature: ________________________  Name (Print): ________________________

Title: ________________________  Date: ________________________

**PAYMENT INFORMATION**

Payment in US currency must be submitted with this contract in order to secure registration.

Accepted payment methods, Credit Cards, Money Order or Checks payable to Haiti Renewal Alliance

Mail payment to:  
Haiti Renewal Alliance  
2314 19th Street NW #1  
Washington, DC 20009

[ ] Check Enclosed  [ ] American Express
[ ] Visa  [ ] MasterCard

Credit Card #: ___________________________  Exp. Date: ___________________________

Name on card: ___________________________

Billing Address

City __________________ State _______ Zip Code _______

Signature: _____________________________

Note: You may be contacted in case a CSC code is required. Please provide a telephone number where you can be reached.

____________________________________

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ADVERTISE YOUR COMPANY IN OUR 2012 OFFICIAL EXPO GUIDE

The Official Expo Guide is distributed to the “Haiti Business, Investment Expo & Conference.” Attendees as they enter the expo grounds. The Guide features Expo's schedule of events, workshops, conference information and updates, alphabetical exhibitor listing and map of the expo floor. This highly valued, cover to cover read is “the ultimate source” for information during Expo experience. Maximize your value at Expo by drawing expo attendees to your exhibit during the expo by placing your media message in the only official Expo Guide. Enhance your experience even more by contacting HRA representatives to secure a premiere high impact message placement in this must read publication.

Company Name ________________________________

Contact Info

Last name ___________ First Name ____________

Address________________________________________

City ___________ State _______ Zip Code __________

Phone (cell)______________ Home/Office________

Email ________________________________

PRICING INFORMATION

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May 15, 2012 - Deadline for ad space reservation and art work submission

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City________ State____ Zip Code____

Signature:_____________________________

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The Morris & Gwendolyn Cafritz Foundation Conference Center on the campus of The George Washington University is a new state-of-the-art, 21,000 square foot conference and event facility. By combining the resources of the Cafritz Foundation with the expertise of the staff of The George Washington University, we have created what we believe to be one of the premier conference and event facilities on a college campus.

The staff servicing the Cafritz Conference Center has many years experience in planning, organizing, and facilitating a variety of conferences and special events. These events range in scope from local office retreats to international conferences and broadcasts. Some of the recent events we have hosted include the Mayor's Youth Leadership Conference, Teach for America, Corporate Executive Board, Hugh O'Brien Youth Leadership Conference, Young America Foundation, and Clinton Gore Alumni. These different events showcase the diversity of events we are prepared to accommodate and the dedication of the staff to working with all types of organizations.

For more information contact
Haiti Renewal Alliance
2314 19th Street NW #1
Washington, DC 20009
703-786-9772
or
Visit us @ www.haitirenewalalliance.org
Email 2012expo@haitirenewalalliance.org